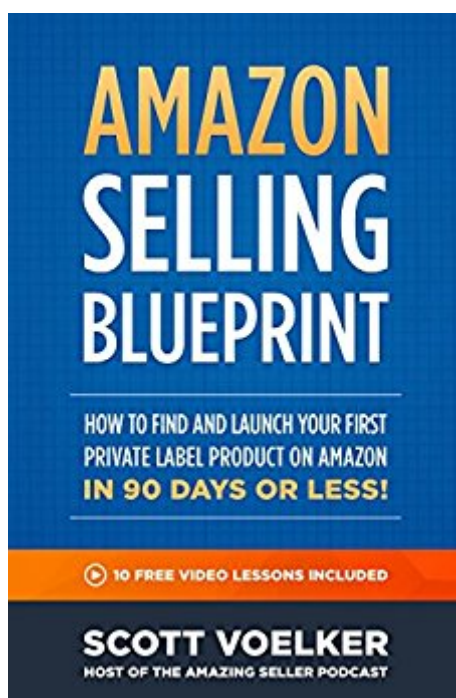


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Selling Blueprint - How To Find And Launch Your First Private-Label Product On Amazon In 90 Days Or Less



Synopsis

Have you heard stories about people striking it rich by selling their own private-label products on ? Wish you could have financial freedom and more time with your family just like those other folks? While it does require work on your part, it's easier than you think. I'll gladly show you the exact steps I took to choose and launch my first private-label product. I generated over \$118,000 in less than 6 months and have since increased my success almost 3-fold. In this book I'll explain in simple, easy-to-understand language:- How to find product ideas right before your eyes â" if you know what to look for.- My secret 10 x 10 x 1 formula that can bring you \$100 a day (\$36,500/yr.) in pure profit.- The 5 phases of choosing & selling a product that is successful.- My personal recommendations for locating manufacturers and vendors that are easy to work with.- How "bootstrapping" can eventually turn you into a 6-figure earner.- Sneaky little tips I've learned that will save you time and help with supplier price negotiations.- My 2 favorite ways to launch your new product with unbelievable results.- 2 vital elements that significantly impact your rankings. (It's not your title and your search terms!)- My perfected 6-step plan for maintaining a steady flow of sales indefinitely.- The 9 pitfalls you must overcome to be successful.- The real-life case study of one Amazing Seller member who turned an initial \$500 investment into \$1,000 profit in about 60 days. BONUS: You'll get access to a special FREE online course I've created to help you take action and launch your first private-label product on . Ready to create your first profitable private-label product to sell on ? Download this Kindle book now and let's get started!

Book Information

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Customer Reviews

Very detailed information about what is involved with private labeling and selling on using fba. It is a how-to book that truly delivers. It's well-written and an easy read, but packed full of information. This would be a good book for someone who is considering going into private labeling. It is also a good book for someone who is already in the marketplace and wants to ramp up. I've listened to the author's podcasts and workshop. This book goes over a lot of that same material, which is why I like it. It is easy to refer to the section of the book to look up what I need to know at a particular phase. There is a list of Resources and a Glossary -- both helpful. This book was edited well. The formatting is nice. It flows smoothly without errors in the "cut and paste" (which I've seen in several other Kindle books). The grammar and spelling work. This is a book that I will recommend to my friends who are interested in selling private label products on . It's an edifying book.

The book covers all of the basic steps for setting up a Private Label business selling on . I would have liked to see more examples to clarify what good vs. bad, high vs. low is. E.G. When impressions are low you should increase your PPC price would be more helpful if instead it instructed, When your impressions are ABC impressions. Those details can be learned as part of Scott's private FB communities though, so I consider the book as a foundational background to jump into the community and ask intelligent questions and contribute your experience as you learn through your own business. That's what the Q&A at the end of this book shares. FB group members get specific help on sourcing their products, testing pricing, getting better at picking winners that sell, optimizing PPC ad spend, and more. Read the book and then join the FB group and, if you have the drive to take action, you will have all you need to build a successful business.

If you are brand new to the idea of private labeling, this eBook is a great starting point to get the rough idea. Although I am yet to personally launch an labeled product, I have conducted a fair amount of research before purchasing this eBook. As a result, I already knew most of the content in

here. It does not go into DEEP detail on the various steps of launching a product, but does cover enough information to make it an informative read. It is well-written but simply did not suit all my needs. However, any knowledge gained is better than nothing, and for the small price tag I do not regret the purchase.

Scott Voelker is such a giver! He's developed a blue print that works extremely well in his online selling business. But instead of keeping it a secret, he is generously sharing his strategies with the rest of us. Highly recommend - Scott is the real deal!

Scott Voelker is the real deal when it comes to private labeling! I've been listening to his podcast for a while now and I really LOVE his way of teaching and SHARING his knowledge; most important of all is his being an humble and honest man, giving good advices to beginners and experienced sellers alike, and giving a nice positive vibe with his words and manners. His book reflect all of this and MUCH MUCH more. This is definitely a must for everyone serious about his business. 5 star for a great book and a great man!

If this is something you want to do, there are very good tips in this book. You could loose thousands of dollars by doing something that this book tells you not to do. I have not actually tried this but I have sold books on . This is a great starting place if you are looking into selling other items on .

Scott has taken material that others charge \$1,000s of dollars for and condensed it into an easy to follow and concise blueprint. I've followed his methodology and launched my own based business. I can tell you his advice and the blueprint is spot on. Let me say that again SPOT ON! If you're happy with your cubicle, then this book isn't for you. It's for people who are risk takers and looking for a better life and more freedom. Scott is "the man" for putting this all together and giving all of us access to it without spending thousands of dollars! You rock, Scott!!**FULL DISCLOSURE:** I received a free copy of this ebook in return for my unbiased review.

I've been listening to Scott Voelker for about 2 months on his podcast. GREAT podcast. His book is a write up of his podcast, so if you are not much of a podcast person, the book will give you alot -- emphasis on ALOT of actionable information. If you are a beginner it may overload you a bit that's why I liked his podcasts because I've had a chance to listen to them 2 and 3 times over even when I don't understand parts of the process. I will say this though, his podcast did encourage me to take

the plunge and try my own FBA which I am doing now, so that should say a lot about his methods. I am glad he wrote this book especially the info on PPC. Scott if you're reading this, I think you should just write a book on step by step PPC methods. I think that would be very beneficial with the experience you have on the subject. I did get a free copy of the book for honest feedback.

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FBA: FBA Blueprint: A Step-By-Step Guide to Private Label & Build a Six-Figure Passive Income
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